

Free AI Visibility Snapshot

Prepared for: Sample Immigration Law Firm, Houston, TX (fictional)

Cited Legal

Summary

The firm was named in 2 of 15 answers. In Spanish it was named in none.

5 client questions (3 in English, 2 in Spanish) were asked once each in ChatGPT, Perplexity and Claude, through their search-enabled interfaces from a U.S. location where supported.

Who the assistants named

Question	ChatGPT	Perplexity	Claude	Named instead
Best immigration lawyer in Houston	Named	Not named	Named	Firm A
Asylum lawyer in Houston	Not named	Not named	Not named	Firm B
How much does an immigration lawyer cost in Houston?	Not named	Not named	Not named	Firm A
Mejor abogado de inmigración en Houston	Not named	Not named	Not named	Firm A
Abogado de asilo en Houston	Not named	Not named	Not named	Firm B

Top 3 fixes

1. Use one exact firm name on the website, Google Business Profile, Avvo and Justia.
2. Publish Spanish pages for the main practice areas, approved by the firm’s attorney.
3. Check robots.txt: one AI search crawler appears to be blocked.

What the Full Audit adds

20 questions, each asked three times in each assistant (180 answers); the firms and sources cited instead of yours; a technical and directory review; 15 scored fixes and a 90-day plan; a 30-minute call. \$750, credited in full to the Monthly Engine if you start within 30 days.

A snapshot is one run on one date. Answers change over time. No outcome is guaranteed. Cited Legal is a marketing and research service, not a law firm.